

Distilled Spirits Pricing Monitor

Comparative Distiller & Importer Prices to Wholesalers, Highlighting Monthly Changes

The Distilled Spirits Pricing Monitor is an essential marketing and sales management report covering over 3,700 American and imported distilled spirits supplier prices to wholesalers. Based upon official supplier price filing affidavits, the report tracks FOB price changes and new product introductions for all leading distilled spirits brands and sizes marketed in the U.S.

The Distilled Spirits Pricing Monitor Provides Vital Competitive Pricing Intelligence Information So You Can Make Better Marketing Decisions

- The only report of its kind — a valuable source of competitive pricing intelligence.
- With the knowledge of their competitors' prices, enables distilled spirits marketers to make informed, strategic pricing decisions.
- The report is organized into 28 product category sections for easy reference.
- Contains supplier prices for the current month and the past twelve months.
- Includes monthly summaries of price changes and new items by brand.
- Published monthly in both print and Excel formats. Also available quarterly.
- The Excel database version enables you to manipulate, sort, and search data to suit your needs.

Product Category Sections

Blended Whiskey
Bonded Whiskey
Straight Whiskey
Tennessee Whiskey
Canadian Whiskey
Scotch Whisky
Single Malt Scotch
Irish Whiskey
American Gin
Imported Gin
American Vodka
Imported Vodka
American Brandy
Imported Brandy
Cognac
Armagnac
Puerto Rican Rum
Jamaican Rum
Virgin Islands Rum
Other Imported Run
American Rum
Tequila
Aperitif & Specialty
American Cordials & Liqueurs
Imported Cordials & Liqueurs
Creams
Coolers & RTDs
Cocktails
Monthly Price Change Summary

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TRADE PULSE[®]

Distilled Spirits Pricing Monitor

ORDER FORM

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Product Description	Media Type	Unit Price	Quantity	Subtotal
One-year Quarterly Subscription – Excel Version (4 quarterly issues)	Excel XLS	\$900		
One-year Monthly Subscription – Bound Paper Edition (12 monthly issues)	Hard Copy	\$895		
One-year Monthly Subscription – Excel Version (12 monthly issues)	Excel XLS	\$1,800		
One-year Quarterly Subscription – Bound Paper Edition (4 quarterly issues)	Hard Copy	\$595		
Single Current Issue – Bound Paper Edition*	Hard Copy	\$250		
* Add California Sales Tax on Single Issues for Sales in California				
TOTAL				

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Distilled Spirits Pricing Monitor Database License Agreement (please review and sign for Excel version only)

I hereby apply for a non-exclusive, non-transferable, non-sublicensable license to use the Distilled Spirits Pricing Monitor Wine Pricing Report Database for a term of one year, commencing on _____. I agree to use the DATABASE only for my own internal use and I agree not to distribute copies of DATABASE either electronically or physically to any other parties. I further acknowledge that unauthorized distribution of the DATABASE would constitute willful copyright infringement, and that any judgment or award to enforce this Agreement will include the reasonable legal expenses, attorney's fees and collection costs of the prevailing party. This Agreement may be modified only by a duly authorized and executed writing of the parties hereto expressly modifying this Agreement. This Agreement shall be construed, interpreted and governed by the laws of the State of California.

Signed _____ Date _____

Please return form to Gomberg, Fredrikson & Associates, 231 Ware Road, Suite 823, Woodside, CA 94062-4538 - Fax 650 745-7086